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## Carolina Pad Announces 2011 Collections

**CHARLOTTE, N.C. – March 21, 2010** – Just as fashion is constantly evolving, so are fashionable school and office supplies. Carolina Pad ([www.carolinapad.com](http://www.carolinapad.com)), the industry leader in fashion school supplies, is pleased to announce the release of its 2011 collections. Exciting new designs and updated fan favorites by signature designer JACK!E are available in this year's line, which will begin hitting store shelves nationwide over the coming weeks.

### **What's New?**

**Hot Chocolate** – This Carolina Pad classic is back in a big, bold way. Graphic block-printing and hints of grey combine with familiar dots and stripes to bring this collection a new edge.

**Simply Chic** – Simple black and white patterns smartly paired with bright greens, pinks and blues make these products the ultimate office companions.

**Pattern Play** – Pretty pastels and bold geometric patterns play together so nicely! This collection pairs the best of two timeless trends – dots and stripes and soft, feminine colors.

**Royal Twist** – Luxurious greys, blues and purples (the color of royalty, of course!) come together in beautiful damask patterns. This year's Royal Twist is all about sweet sophistication.

**Sasquatch** – Carolina Pad's eco-friendly brand makes recycled paper look good! Bright blues and greens are complimented by earthy brown tones in forest-inspired patterns.

**Eye Candy** – A long-time fan favorite known for its bright candy-colored hues and playful patterns, Eye Candy is back in fabulous pattern-filled florals.

**Zensational** – This Asian-influenced collection is back again in the same unique zen-inspired designs and bold hues.

**Window Pane** – Sometimes it *is* hip to be square. Square blocks of color overlap in this new design to form fun geometric patterns.

Visit Carolina Pad's website at [www.carolinapad.com](http://www.carolinapad.com) to view each of the collections. Click here for a list of nationwide retailers.

### **About Carolina Pad**

Carolina Pad™ is a leading supplier of fashion school, office and organizational products.

Headquartered in Charlotte, North Carolina, with offices in Hong Kong and Shanghai, Carolina Pad is one of the fastest growing stationery companies in the world. Its school, office, and arts and crafts products can be found at mass merchant, office supply, grocery, and drug stores. The Carolina Pad™ portfolio of brands include Studio C™, Note2Self™, Ghostline®, Notebound®, Sasquatch™, and u:create™. Learn more about Carolina Pad at [www.carolinapad.com](http://www.carolinapad.com).

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