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Job Posting

March 2, 2010

We will excite our customers by bringing extraordinary design and innovation to everyday products.

Position Title **Reports to** **Location**	**VP Creative** **President & CEO** **Charlotte, NC**
Position Description	**Carolina Pad is a leading supplier of fashion office and school supplies. We are excited about this newly created position to lead our Creative Team as we position ourselves for extraordinary growth and success.** The VP Creative will passionately and clearly communicate a compelling creative vision that generates excitement, enthusiasm and commitment to the company's mission statement. She/he will define and articulate standards of excellence for graphic design, product development and execution. The VP Creative will initiate and create an aesthetic vision that inspires creativity at all levels and drives market place performance. She/he will collaborate with members of the leadership team to develop a clear and compelling vision for the future. She/he will forecast and plan for workforce capacity needs by interpreting international and domestic concepts and fashion trends as it relates to market demands, company image and business strategy. The successful candidate will represent the company as creative spokesperson.
Industry Experience	Ideally, she/he will have the ability to successfully work across different mediums but primary emphasis will be paper. The successful candidate will likely have experience in one of the following industries: school and office products, social expression (gift wrap/paper party wear), home, decorative and/or fashion accessories. The successful candidate will be recognized as an expert in the design industry.
Competencies	To perform the job successfully, an individual should demonstrate the following competencies: 1. Innovation/Creativity: Ability to clearly define standards of excellence. Promotes a culture that fosters creativity and innovation. 2. Communication Skills: Ability to foster open communication with team and effectively convey vision and strategy. Exceptionally talented in creating and delivering visual presentations that energize and inspire. 3. Leadership: Takes responsibility and is able to envision a preferred future. Can successfully enlist others in their vision and motivate them into action. Consistently produces superior results, focusing on outcome as well as process. 4. Business Acumen - Understands business and product requirements, has exceptional knowledge of the marketplace and competition, and aligns work with strategic goals. Understands the process of bringing products to market, and efficiently manages the resources at their disposal - time, budget, supplies, materials and headcount.

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Job Requirements

Bachelor's degree in Graphic Arts/Fine Arts or related field. A minimum of 10 years design experience including at least 5 years of demonstrated creative leadership experience.

Technical Skills

Must be an expert on Mac platform using CS4; working knowledge of MS Office and Entourage/Outlook.

Location

Charlotte, NC. Relocation available for the ideal candidate.

Travel

Travel is somewhat seasonal for customer presentations (4-8 per year) and the creative process (2-4 trips per year) including Asia, Europe and domestic. Peak time is April – October.

Finalists will be asked to present a portfolio of work and to present a trend presentation (does not have to be current).

Interested and qualified candidates, please send a resume to:

Patrice Pickett
Executive Search Consultant on behalf of Carolina Pad
patrice@pickettsearch.com
Write "VP Creative" in the subject line.

Thanks for your interest in Carolina Pad!